



FOR IMMEDIATE RELEASE

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**TRIMAS SUBSIDIARY CEQUENT AWARDED MORE THAN \$15 MILLION
IN NEW BUSINESS CONTRACTS FOR 2007**

Bloomfield Hills, Mich. – January 8, 2007 – Cequent, a subsidiary of TriMas Corporation, has been awarded in excess of \$15 million in new business contracts across its RV & Trailer Products and Recreational Accessories segments. The new incremental business includes towing and trailer accessories for the automotive original equipment (OE) and aftermarket industries.

“Our ability to secure new business is further confirmation that our new products and commercial initiatives are on the right track,” said Ed Schwartz, Cequent group president. “The management team across the Cequent group remains committed to providing our customers with high-quality, innovative product, and we look forward to enhancing our business relationships in 2007.”

Some of the customers involved in this new business expansion include AutoZone, Tractor Supply, U-Haul and several OE automotive customers, including Toyota, Isuzu and Suzuki.

About Cequent

Cequent is comprised of market-leading transportation brands, including towing accessories, trailer braking and core trailer components, cargo management products and weight distribution items. These world-class companies design, manufacture and distribute products under the names Accupower[®], Bargman[®], Bulldog[®], Draw-Tite[®], Fulton[®], Hayman Reese[®], Hidden Hitch[®], Highland[®], Reese[®], Reese Outfitters[®], Reese Towpower[®], ROLA[®], Tekonsha[®] and Wesbar[®].

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into five strategic business segments: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products and Recreational Accessories. TriMas has about 5,000 employees at 80 different facilities in 10 countries. For more information, visit www.trimascorp.com.

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