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**CEQUENT CONSUMER PRODUCTS NAMED 2005 VENDOR OF THE YEAR**  
*Advance Auto Parts Bestowed the Honor at Biennial Leadership Conference*

**Bloomfield Hills, Mich. – April 5, 2006** – Cequent Consumer Products, a business unit of TriMas Corporation, was recognized by Advance Auto Parts as its “Vendor of the Year” for 2005.

“It is an honor to receive this award, and it is testimony to the people, products and brands that support our retail customers,” said John Aleva, general manager of Cequent Consumer Products, who accepted the award at Advance Auto Parts’ Vendor Recognition Event, held during Advance Auto Parts’ biennial leadership conference. David Mueller, executive vice president of Advance Auto Parts’ merchandising and marketing, presented the award to Cequent’s Aleva.

Advance Auto Parts measured its vendors based on an overall fill rating, product innovation, gap analysis, category management, support of Advance Auto Parts’ initiatives and top-line sales growth. Cequent Consumer Products was one of only ten companies to receive the award and joins the ranks of companies like Shell (SOPUS), Purolator, Bosch and Valvoline to earn this prestigious award.

**Cequent Consumer Products** is part of TriMas’ Transportation Accessories Group. Established in 2002 and headquartered in Plymouth, Mich., the Transportation Accessories Group is comprised of market-leading brands for towing, weight distribution, and cargo management products. These world-class companies design, manufacture and distribute brands such as Draw-Tite, Reese, Hidden Hitch, Highland, Reese Outfitter, Reese Towpower, and ROLA.

**About TriMas**

Headquartered in Bloomfield Hills, Mich., TriMas is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products and Transportation Accessories. TriMas has nearly 5,500 employees at 80 different facilities in 10 countries. For more information, visit [www.trimascorp.com](http://www.trimascorp.com).

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