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CONTACT: Mike Szudarek
David Bassett
248.855.6777

RIEKE PACKAGING SYSTEMS LAUNCHES RANGE OF AIRLESS DISPENSERS

Dispensers Designed for Personal Care Products with Varying Viscosities

Bloomfield Hills, Mich. – April 3, 2006 – Rieke Packaging Systems Englass, a division of TriMas Corporation, has launched a new family of airless dispensers. The new line combines stylish design with user-friendly dosing of a wide range of products with different viscosities, including creams, lotions and gels.

The new airless dispensers offer a choice of two modern-looking container designs – slim-line or wide-bore. The slim pack is available in 50 and 100ml and the wide pack in 50, 100, 150 and 200ml sizes. Both pack sizes deliver optional doses of 0.5, 1, 1.5 or 2ml. The dispensers are available in natural, transparent and colored combinations with a variety of decoration options that enable them to be personalized to individual brand requirements.

The new dispensers feature a pre-assembled, one-piece follower piston and are designed to pump air via a unique valve system. The top-filling dispensing pack ensures a simple filling operation and after dispensing, an innovative suck-back feature pulls product back into the nozzle for clean and hygienic operation.

The airless dispensers are ideal for dispensing air- and oxygen-sensitive products. A non-metal contact construction means the dispensers are compatible with a wider range of product formulations and ingredients.

Rieke says typical applications for the new airless dispensers include hair-care and skin-care products.

“Style and on-shelf impact are vital in the personal care market, but not at the expense of convenience and user-friendliness,” said Warren Wharton of Rieke Packaging Systems Englass. “The new airless dispensers have been created to offer fast and easy dispensing while helping to enhance and project brand image.”

Rieke Packaging Systems Englass is part of TriMas' Packaging Systems Group, which manufactures and distributes innovative, premium-quality packaging products for the global commercial, industrial and consumer sectors. The group has market leadership in steel and plastic closure caps, drum enclosures, rings and levers, dispensing systems and flame-retardant facings, jacketings and insulation tapes used in commercial, industrial and residential construction applications.

About TriMas

Headquartered in Bloomfield Hills, Mich., TriMas is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products, and Transportation Accessories. TriMas has approximately 5,500 employees at 80 different facilities in 10 countries. For more information, visit www.trimascorp.com.

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