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MEDIA RELEASE

For Immediate Release

**TRIMAS CORPORATION'S CEQUENT TRANSPORTATION ACCESSORIES GROUP TO
DIVEST SNOWCO PRODUCT LINE**

BLOOMFIELD HILLS, Mich. – June 30, 2005 – TriMas Corporation today announced that the Snowco brand will no longer be part of its Cequent Transportation Accessories Group portfolio. The product line has been sold to McPherson, Kansas-based FEMCO, Inc., which makes and distributes products similar to the Snowco brand. Financial terms were not disclosed.

Snowco, a leading brand of sun protection (or canopies), is sold in the retail channel and to original equipment manufacturers. Cequent Transportation Accessories acquired the Snowco product line in 2003 with TriMas Corporation's purchase of HammerBlow, but it was not considered to be a core product within the Cequent family of brands.

"The sale of the Snowco product line will free up a considerable amount of manufacturing floor space in our Juarez, Mexico facility," said Edward Schwartz, Cequent Group President. "The plant capacity being made available is currently under study. This action supports the company's strategy to continue the development of a center of expertise in heavy metal fabricating in Juarez."

Juarez employees involved in Snowco production will be reassigned to other jobs within the plant depending on plant needs. The Juarez plant will continue to build Snowco finished goods for approximately 60 days to assure a seamless transition to FEMCO.

About TriMas

Plymouth, Michigan-based Cequent, a TriMas operating group, is a leading designer, manufacturer and marketer of a broad range of accessories for light trucks, sport utility

vehicles, recreational vehicles, passenger cars and trailers of all types. Products include towing and hitch systems, trailer components and accessories, and electrical, brake, cargo-carrying and rack systems. Cequent draws upon a 75-year-old heritage of superior towing and trailer brands, including: Draw-Tite®, Reese®, Fulton®, Wesbar®, Bull Dog®, Hidden Hitch® and Tekonsha®. Cequent employs approximately 2,700 associates.

Headquartered in Bloomfield Hills, Michigan, TriMas is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into four strategic business groups: Cequent Transportation Accessories, Rieke Packaging Systems, Fastening Systems and Industrial Specialties. TriMas has nearly 5,000 employees at 80 different facilities in 10 countries. For more information, visit www.trimascorp.com.

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