

TriMas 2007 Business Unit Leadership Awards

TriMas Corporation is a performance driven organization. We have a clear and focused vision that drives every product we manufacture. It is in this spirit the TriMas Business Unit Leadership Achievement Awards program was established to recognize the significant efforts made and results obtained by our individual business units.

The awards are based on the four TriMas guiding principles: **Market Leadership, Financial Discipline, Operational Excellence** and **People Development**. In addition, there is a **President's Achievement Award** which is the pinnacle of success within TriMas.

Outstanding Achievement in *Market Leadership*

Cequent Consumer Products was selected as the recipient of the Market Leadership award based on their ability to generate new business, as well as introducing 90 new products to the market in 2007. The outstanding effort displayed by the sales and marketing team is commendable, especially during the challenging end-market environment faced in 2007.

**CEQUENT™**
CONSUMER PRODUCTS

Outstanding Achievement in *Financial Discipline*

Lamons Gasket Company accomplished exceptional results in the financial discipline category by exceeding their EBITDA targets and budget objectives in 2007. *Lamons* continuously met or exceeded financial targets, provided accurate forecasting and managed working capital to enhance cash flow.



Outstanding Achievement in *Operational Excellence*

Cequent Towing Products did an outstanding job with inventory and working capital management in 2007. They were able to improve customer order fill while lowering inventory levels and also conducted many Kaizen events to achieve significant savings in their manufacturing facilities.

**CEQUENT™**
TOWING PRODUCTS

Outstanding Achievement in *People Development*

Lamons Gasket Company led the organization with their focused communication and training programs by implementing the Gallup Q12 initiatives and continually building upon their already talented and engaged team.



The President's Award

TriMas Corporation is pleased to present the 2007 President's Achievement Award to *Lamons Gasket Company*. The Lamons team demonstrated outstanding business performance and overall achievement within the Guiding Principles of TriMas Corporation.

