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**FRENCH COSMETICS MANUFACTURER SELECTS RIEKE DISPENSER
FOR NEW PRIVATE LABEL MEN'S MOISTURIZER**

Bloomfield Hills, Mich. – July 5, 2006 – Sarbec Cosmetics has selected the recently introduced airless dispenser from TriMas Corporation's Rieke Packaging Systems Englass to hold a new private label men's moisturizer. Sarbec, an independent French cosmetics and perfumery manufacturer, will produce the moisturizer for Casino Supermarkets, one of France's leading food retailers.

Rieke's airless dispensers offer a choice of two modern-looking container designs – slim-line or wide-bore. The slim pack is available in 50 and 100ml and the wide pack in 50, 100, 150 and 200ml sizes. Both pack sizes deliver optional doses of 0.5, 1, 1.5 or 2ml. The dispensers are available in natural, transparent and colored combinations with a variety of decoration options that enable them to be personalized to individual brand requirements.

Sarbec selected Rieke's 50ml slim-line container design in a version that will deliver a 2ml dose. The packaging for the men's moisturizer will be finished in dark blue with a clear over-cap.

Rieke specifically designed its airless dispenser for creams, lotions and gels. The non-metal contact construction enables the dispensers to handle a wide range of product formulations and ingredients.

The dispenser pumps air via a proprietary valve system. After dispensing, a unique suck-back feature pulls product back into the nozzle to eliminate mess and waste and ensure a consistently clean and hygienic operation.

Rieke Packaging Systems Englass is part of TriMas' Packaging Systems Group, which manufactures and distributes innovative, premium-quality packaging products for the global commercial, industrial and consumer sectors. The group has market leadership in steel and plastic closure caps, drum

enclosures, rings and levers, dispensing systems and flame-retardant facings, jacketings and insulation tapes used in commercial, industrial and residential construction applications.

About TriMas

Headquartered in Bloomfield Hills, Mich., TriMas is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products and Recreational Accessories. TriMas has nearly 5,500 employees at 80 different facilities in 10 countries. For more information, visit www.trimascorp.com.

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